

Who is Raven Recycling?

Without Raven there would be no recycling in the Yukon. In 1989 Raven was started by a group of volunteers who wanted to see recycling happen in the Yukon. Today we are a well established business that offers 20 well paid private sector jobs for Yukoners. Raven now accepts over 30 different commodities to be recycled. An interesting quirk of the Yukon's economy is that the society is one of the Territory's largest bulk exporters. In 2009 Raven shipped an equivalent of 625 semi trailers worth of loose

As Raven does not receive any core government funding we are a unique non-profit that makes its money like a business. The excess revenue generated by our money making activities goes towards reaching our goals that do not make a profit. For example, funds generated by our beverage container refund depot help support the recycling of items which cost money to recycle as well as our efforts to educate the public and lobby policy makers.

Like most businesses we strive to make a profit. After our basic expenses are met, excess revenue is spent on meeting the Ends as set out by our Board of Directors. The same accounting system is used for both our profitable activities and our non-profitable ones. Past attempts to separate our business and non-profit expenses have been unsuccessful as these two aspects of our organization have proven to be too entwined.

Raven Recycling - Board of Directors

Raven Recycling is run by a volunteer Board of Directors. The Directors employ the Policy Governance® model of governance thus entrusting the operational management to the Executive Director. Raven's daily operations along with the long range mission and goals are controlled by the Board through two sets of policies; the Executive Limitations and the Ends.

Policies relating to Raven's financial condition are outlined in the Executive Limitations (EL's), a set of governing policies that constrain the authority of the Executive Director and the means available to her to achieve the Ends. The Board monitors adherence to Executive Limitation policies regularly, usually through reports provided by the Executive Director. An annual EL report on the budget is presented to the Board and followed-up with quarterly EL reports which serve to assess the actual financial status relative to the budgetary predictions.

The mission or Ends of the Raven Recycling Society are established by the Board of Directors. Achievement of the Ends is delegated to the Executive Director. Each year the Executive Director writes an Ends Report to the Board giving evidence that the Ends are being achieved.